

## Syllabus for Skill development course

Title of course- <b>Basic Certificate in Travel Agency and Tour Operations</b>	
Paper Title: <b>Tour Package Operations and Management</b> (Theory and Practical)	
Nodal Department of HEI to run course	Department of Vocational studies
Broad Area/Sector-	Tourism Management
Sub Sector-	Travel Agency and Tour Operations
Nature of course - Independent / Progressive	Independent
Name of suggestive Sector Skill Council	NSDC
Aliened NSQF level	
Expected fees of the course –Free/Paid	As Mutually Decided by College & PCE (Aptech)
Stipend to student expected from industry	NA
Number of Seats-.....	As suggested by college
Course Code.....	Credits- 03 (1 Theory, 2 Practical)
Max Marks..... Minimum Marks.....	
Name of proposed skill Partner ( Please specify, Name of industry, company etc for Practical /training/ internship/OJT)	Aptech Aviation Academy & Learning, Meerut
Job prospects-Expected Fields of Occupation where student will be able to get job after completing this course in (Please specify name/type of industry, company etc.)	Student will be able to get job in Travel Agencies, Hotel Travel desk, entrepreneurs in Tourism Sector

### Syllabus

Unit	Topics	General / Skill component	Theory/ Practical/ OJT/ Internship/ Training	No of theory hours (Total-15 Hours=1 credit)	No of Practical Hours (Total-60 Hours=2 credits)
I	Introduction to Tourism Industry	Skill	Theory/ Practical	3	5
II	Domestic and International Tour Packages	Skill	Theory / Practical	4	5
III	Tour Package Formulation	Skill	Theory/ Practical	3	20
IV	Tour Package Sales	Skill	Theory / Practical	5	30

Suggested Readings: As suggested by college or University.

Suggested Digital platforms/ web links for reading- [www.aptechmeerut.com](http://www.aptechmeerut.com)

Suggested OJT/ Internship/ Training/ Skill partner – Aptech Learning & Aviation Academy (Authorized Partner PCE)

Suggested Continuous Evaluation Methods: **Total Marks: 25, House Examination/Test: 10 Marks**

**Written Assignment/Presentation/Project / Term Papers/Seminar: 10 Marks**

**Class performance/Participation: 5 Marks**

Course Pre-requisites:

- Intermediate in any stream
- Good Communication Skills
- Able to work 24X7 during the training or OJT.

Suggested equivalent online course : <https://www.aptechlearning.com> <https://www.aptechaviationacademy.com>

Any remarks/ suggestions: Teaching mode / Study Material will be available in English Language Only.

Notes:

- Number of units in Theory/Practical may vary as per need
- Total credits/semester-3 (it can be more credits, but students will get only 3credit/ semester or 6credits/ year
- Credits for Theory =01 (Teaching Hours = 15)
- Credits for Internship/OJT/Training/Practical = 02 (Training Hours = 60)