# Format for syllabus development of Skill development course

	Title of course- New	ws Writing o				
Nodal Department of HEI to run course			Shaheed Mangal Pandey Govt. Girls PG College, Meerut			
Broad Area/Sector-			Media and Eintertainment			
Sub Secto		. Property of	Hindi			
	course - Independent / Progressive	Progressive				
Name of suggestive Sector Skill Council			Media and News paper			
Aliened N		As per university/ NEP2020 Norms				
	ees of the course -Free/Paid					
	student expected from industry					
Number of Seats Course Code			As per university norms/NEP 2020 Credits- 03 (1 Theory, 2 Practical)			
etc for Pra	roposed skill Partner (Please specify, Name of inductical /training/ internship/OJT			Dainik Bhaskar digital and Dainik Jagran		
	ects-Expected Fields of Occupation where student er completing this course in (Please specify name/ty etc.)			I completion of this contunities in print and		
Synabus		General/	Theory/	No of theory	No of skill	
Unit	}	Skill	Practical/OJT/	hours	Hours	
	Topics	component	Internship/	(Total-15	(Total-60	
			Training	Hours≅1 credit)	Hours=2 credits)	
I	Introduction	General	Theory	2	0	
	<ul> <li>Essential of good writing</li> <li>ABCD/Basic of News Writing         (Accuracy, Brevity, Clarity,         Discernment)</li> <li>News definition concept, meaning and         elements</li> <li>News values</li> </ul>					
II	Techniques of News Writing  News elements  Types of News  News Sources	General &Skill	Theory & Practical	3		
	<ul> <li>Attribution in news writing</li> <li>Steps &amp; elements of writing for Print: editorial, features &amp; review</li> <li>Techniques of re-writing</li> </ul>					
Ш	Principles of Reporting  The significance of reporting  News reporting and its types  Different types of leads & Headlines  Pitfalls and problems in reporting  Qualities of a good reporter	Skill	Theory & Practical		5	
ΓV	Writing for news paper  Editing features into a news story.  Headlines writing exercises based on newspaper published stories.  Writing caption/changing caption of the selected cartoons and photos.	General & Skill	Theory & Online Training	4	10	

:0	<ul> <li>Write two editorials.</li> <li>Finding out facts/opinion /hearsay in at least five stories published in newspapers.</li> <li>Writing Formats - News- Features - Interview- Editorial - Column - Travelogue and other</li> <li>News follow-ups</li> </ul>				
V	Reporting for Newspaper  Reading of newspapers in the class particularly the front page and the local news pages.  Prepare questions for a specific interview.  Rewriting news stories from newspapers converting them for magazine  Filing report on the basis of mock press conferences.  Filing report after attending one press conference after going to the field.	Skill	Theory and Practical	2	
VI	Types of Reporting  The meaning and significance of 'Beat Reporting'  Write short notes on: Crime, courts, health, civil administration, civic, culture, politics and education beats in Reporting.	Skill	Theory and Internship	2	30

Suggested Readings:

Samachar Lekhan avam reporting - Dr Ashok Kumar Patrkarita : Ek Parichay - Sandip Kumar Shrivastav

Samchar Lekhan - P.K. Arya

Samachar Patra avam Patrakarita -sachchidaanand Shukla Advance Reporting Aur Editing - Dr. Anjni Kumar Jha

Patkatha Lekhan - Avneendra Jha

Suggested Digital platforms/ web links for reading-http://www.ignouhelp.in/ignou-majmc-study-material/

Suggested OJT/ Internship/ Training/ Skill partner - Dainik Bhaskar digital and Dainik jagran

Suggested Continuous Evaluation Methods: Question Papers are designed for theory assessment and Skill partner will design the for the skill evaluation of the students.

### Course Pre-requisites:

No pre-requisite required, Passed XII with any stream

To study this course, a student must have passed class 12th.

If progressive, to study this course a student must have passed previous courses of this series.

### Suggested equivalent online courses:

## Any remarks/ suggestions:

#### Notes:

- Number of units in Theory/Practical may vary as per need
- Total credits/semester-3 (it can be more credits, but students will get only 3credit/ semester or 6credits/ year
- Credits for Theory =01 (Teaching Hours = 15)
- Credits for Internship/OJT/Training/Practical = 02 (Training Hours = 60)

Course Develop by

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