

Shaheed Mnagal Pandey Government Girls PG College, Meerut
Proposed Skill Development Course

Title of course-	HERITAGE GUIDE
Nodal Department of HEI to run course	SMP Government Girls PG College , Meerut
Broad Area/Sector-	HISTORY
Sub Sector-	TOURISM
Nature of course - Independent / Progressive	INDEPENDENT
Name of suggestive Sector Skill Council	TRAVEL AND TOURISM
Aliened NSQF level	4
Expected fees of the course -Free/Paid	As per university/ NEP2020 Norms
Stipend to student expected from industry	-----
Number of Seats-.....	As per university/ NEP2020 Norms
Course Code-.....	Credits- 03 (1 Theory, 2 Practical)
Max Marks...100..... Minimum Marks.....	100/40
Name of proposed skill Partner (Please specify, Name of industry, company etc for Practical /training/ internship/OJT	THOMAS COOK, CLUB MAHINDRA ,COOCKS AND KINGS , MAKE MY TRIP
Job prospects-Expected Fields of Occupation where student will be able to get job after completing this course in (Please specify name/type of industry, company etc.)	THE SKILL COURSE IN HERITAGE GUIDE WILL PROVIDE OPPORTUNITY TO THE CANDIDATES TO SERVE THE NATION AND ITS CITIZENS IN A MUCH BETTR WAY . IN FACT THEY CAN RUN THEIR OWN TOUR AND TRAVEL AGENCY AND CAN PROVIDE SREVICES ONLINE ALSO.

Syllabus

Unit	Topics	General/ Skill component	Theory/ Practical/ OJT/ Internship/ Training	No of theory hours (Total-15 Hours=1 credit)	No of skill Hours (Total-60 Hours=2 credits)
I	Unit I: Introduction Tourism products: meaning, characteristics, classification Heritage: meaning, types, heritage sites of India Historic monuments of tourist significance: forts, palaces, museums, art galleries	General	Theory	2	0
II	Performing art of India: classical dances, folk dances and folk culture Handicrafts and textiles of eastern India Fairs and Festivals of India	General & Skill	Theory & Practical	2	5
III	Unit II: Architecture & religion Architectural Heritage of India Popular religious centers of India: Hindu, Buddhist, Jain, Muslim and Christian	Skill	Theory & Practical	3	8
IV	Islands and beaches Deserts and Hill stations Protected areas: Wildlife sanctuaries, national parks	General & Skill	Theory & Online Training	4	10
V	Definitions and historical development of tourism Types of tourist-Visitor-Excursionist Types and Forms of Tourism Tourism system: Nature, characteristic Tourism: Components and Characteristics	Skill	Theory and Practical	2	9
VI	Positive and Negative Impacts of Tourism; Economic, Socio-Cultural, and	Skill	Theory and Internship	2	28

Environmental Impact

Suggested Readings: Suggested Readings:

1. Travel Industry: Chunk Y. Gee
2. Transport for Tourism: Stephen Page
3. Tourism System: Mill, R.C. and Morrison
4. Successful Tourism Management: P.N. Seth
5. Ministry of Tourism/Railways/Civil Aviation: Annual Report
6. Ministry of heritage and culture. Ecotourism: Impacts Potentials, and Possibilities-Stephen Wearing and John Neil.
7. Sustainable Tourism – Wahab Salah and John Pigram.
8. Eco-tourism – Fennel.
9. Sustainable tourism –A marketing perspective- Victor C. Middleton & H. Rebecca.
10. Trends in tourism promotion: emerging issues - S. C Bagri.
11. Tourism in the Himalaya in the context of Darjeeling and Sikkim – B. Bhattacharya.
12. The Wonder that was India: A.L. Basham
13. A Cultural History of India: A.L. Basham
14. India - Lonely Planet:
15. India - Plan your own holiday: S. Jagannathan
16. Travellers Indian: H.K. Kaul
17. Museums of India: S. Punja
18. The Art of Ancient India: S. Huntington
19. Indian Architecture: Percy Brown

Suggested Digital platforms/ web links for reading-<http://www.tax.org/notes/default.htm>www.ugc.ac.in,
www.igou.ac.in, www.clubmahindra.in, www.incredibleindia.in,

Suggested OJT/ Internship/ Training/ Skill partner : clubmahindra , Thomas cook office , ihm, ichr,

Suggested Continuous Evaluation Methods: TEST QUIZ , PRESENTATION , PRACTICAL

Course Pre-requisites:

- No pre-requisite required, Passed XII with any stream
- To study this course, a student at least have the subject NA class/12th/ certificate/diploma
- If progressive, to study this course a student must have passed previous courses of this series.

Suggested equivalent online courses:

Any remarks/ suggestions:

Notes:

- Number of units in Theory/Practical may vary as per need
- Total credits/semester-3 (it can be more credits, but students will get only 3credit/ semester or 6credits/ year
- Credits for Theory =01 (Teaching Hours = 15)
- Credits for Internship/OJT/Training/Practical = 02 (Training Hours = 60)

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