

## **Brief Profile**

<b>Name</b>	:	<b>Dr. Swati Sharma</b>
<b>Present Status</b>	:	Assistant Professor
<b>Father's Name</b>	:	Sh. Gyan Praksh Sharma
<b>Category</b>	:	General
<b>Nationality</b>	:	Indian
<b>Gender</b>	:	Female
<b>Language Known</b>	:	English & Hindi (Read & Write)
<b>Fields of Specialization</b>	:	Marketing, International Business & General Management
<b>Permanent Address</b>	:	C-18 CCS University Meerut UP
<b>E-mail id</b>	:	<a href="mailto:drswati74123@gmail.com">drswati74123@gmail.com</a>
<b>Summary of Qualification</b>	:	<b>MIBM, M.Com. &amp; Ph.D.</b>
<b>Teaching Experience</b>	:	<b>13 Years (Approx)</b>

### **Educational Profile:-**

- **Ph.D. (Awarded) Faculty of Commerce and Business Administration** in the year 2020 from Ch. Charan Singh University, Meerut – U.P.
- **MIBM** in the year 2008 from Ch. Charan Singh University, Meerut – U.P.
- **M.Com** in the year 2011 from Ch. Charan Singh University, Meerut – U.P.
- **B.Com** Graduation in the year 2005 from Ch. Charan Singh University, Meerut – U.P.

### **Teaching Experience: - 13 Years**

- Presently working as Assistant Professor, Institute of Business Studies, Ch. Charan Singh University Campus, Meerut – U.P. from 4<sup>th</sup> September 2010 to till date.

### **Research Papers/Book Published/Chapter in Edited Book/Invite Lectures:-**

- Research Papers Published (Referred/Peer Reviewed): **07**
- No. of Book Written & Published: **02**
- Chapter in Edited Books: **01**
- No. of Invite Lectures/Resource Person: **04**
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### **International/National Conference/Work Shops/Seminars/Symposiums/Orientation Attended:-**

- International Conference -: **02**
- International/National Conference: **10**
- Workshops/FDP : **04**

**Place: Meerut**

**(Swati Sharma)**