

Catch No. : BPNUS-15193 (P)

ANSWER KEY

Class : B. Com.-III Year Year : Main (Annual) (Back Paper) Examination, 2023

Subject : COMMERCE Paper Code : C-303 (New)

Course : Principles of Marketing

1	C	21	C	41	A	61	C	81	C
2	B	22	C	42	B	62	B	82	C
3	D	23	D	43	D	63	C	83	C
4	D	24	D	44	B	64	C	84	B
5	D	25	C	45	A	65	A	85	A
6	C	26	C	46	A	66	A	86	D
7	D	27	A	47	B	67	D	87	B
8	D	28	D	48	C	68	B	88	B
9	B	29	B	49	C	69	C	89	B
10	B	30	D	50	D	70	D	90	B
11	D	31	D	51	A	71	B	91	A
12	D	32	B	52	A	72	A	92	C
13	D	33	B	53	A	73	D	93	C

14	D	34	C	54	C	74	D	94	A
15	C	35	B	55	D	75	D	95	D
16	C	36	D	56	B	76	A	96	D
17	C	37	D	57	A	77	C	97	B
18	A	38	C	58	D	78	B	98	A
19	B	39	D	59	A	79	C	99	D
20	A	40	D	60	A	80	A	100	A

Catch No. : BPNUS-15193 (Q)

ANSWER KEY

Class : B. Com.-III Year Year : Main (Annual) (Back Paper) Examination, 2023

Subject : COMMERCE Paper Code : C-303 (New)

Course : Principles of Marketing

1	A	21	D	41	D	61	A	81	B
2	C	22	D	42	B	62	A	82	A
3	C	23	D	43	B	63	A	83	D
4	A	24	D	44	C	64	C	84	D
5	D	25	C	45	B	65	D	85	D
6	D	26	C	46	D	66	B	86	A
7	B	27	C	47	D	67	A	87	C
8	A	28	A	48	C	68	D	88	B
9	D	29	B	49	D	69	A	89	C
10	A	30	A	50	D	70	A	90	A
11	C	31	C	51	A	71	C	91	C
12	B	32	C	52	B	72	B	92	C
13	D	33	D	53	D	73	C	93	C

14	D	34	D	54	B	74	C	94	B
15	D	35	C	55	A	75	A	95	A
16	C	36	C	56	A	76	A	96	D
17	D	37	A	57	B	77	D	97	B
18	D	38	D	58	C	78	B	98	B
19	B	39	B	59	C	79	C	99	B
20	B	40	D	60	D	80	D	100	B

Catch No. : BPNUS-15193 (R)

ANSWER KEY

Class : B. Com.-III Year Year : Main (Annual) (Back Paper) Examination, 2023

Subject : COMMERCE Paper Code : C-303 (New)

Course : Principles of Marketing

1	C	21	C	41	C	61	A	81	C
2	C	22	B	42	C	62	B	82	B
3	C	23	D	43	D	63	D	83	C
4	B	24	D	44	D	64	B	84	C
5	A	25	D	45	C	65	A	85	A
6	D	26	C	46	C	66	A	86	A
7	B	27	D	47	A	67	B	87	D
8	B	28	D	48	D	68	C	88	B
9	B	29	B	49	B	69	C	89	C
10	B	30	B	50	D	70	D	90	D
11	A	31	D	51	D	71	A	91	B
12	C	32	D	52	B	72	A	92	A
13	C	33	D	53	B	73	A	93	D

14	A	34	D	54	C	74	C	94	D
15	D	35	C	55	B	75	D	95	D
16	D	36	C	56	D	76	B	96	A
17	B	37	C	57	D	77	A	97	C
18	A	38	A	58	C	78	D	98	B
19	D	39	B	59	D	79	A	99	C
20	A	40	A	60	D	80	A	100	A

Catch No. : BPNUS-15193 (S)

ANSWER KEY

Class : B. Com.-III Year Year : Main (Annual) (Back Paper) Examination, 2023

Subject : COMMERCE Paper Code : C-303 (New)

Course : Principles of Marketing

1	B	21	A	41	D	61	D	81	A
2	A	22	C	42	D	62	B	82	A
3	D	23	C	43	D	63	B	83	A
4	D	24	A	44	D	64	C	84	C
5	D	25	D	45	C	65	B	85	D
6	A	26	D	46	C	66	D	86	B
7	C	27	B	47	C	67	D	87	A
8	B	28	A	48	A	68	C	88	D
9	C	29	D	49	B	69	D	89	A
10	A	30	A	50	A	70	D	90	A
11	C	31	C	51	C	71	A	91	C
12	C	32	B	52	C	72	B	92	B
13	C	33	D	53	D	73	D	93	C

14	B	34	D	54	D	74	B	94	C
15	A	35	D	55	C	75	A	95	A
16	D	36	C	56	C	76	A	96	A
17	B	37	D	57	A	77	B	97	D
18	B	38	D	58	D	78	C	98	B
19	B	39	B	59	B	79	C	99	C
20	B	40	B	60	D	80	D	100	D