

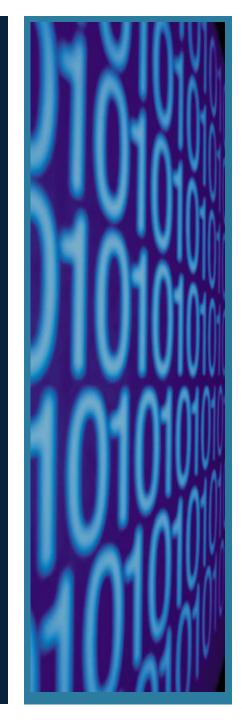
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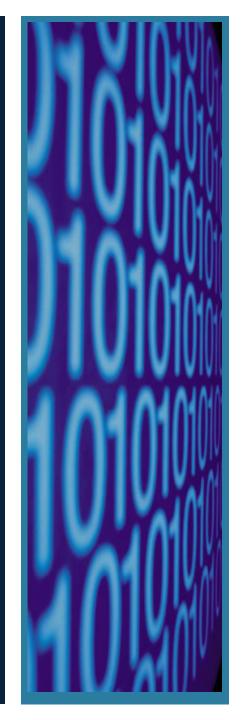
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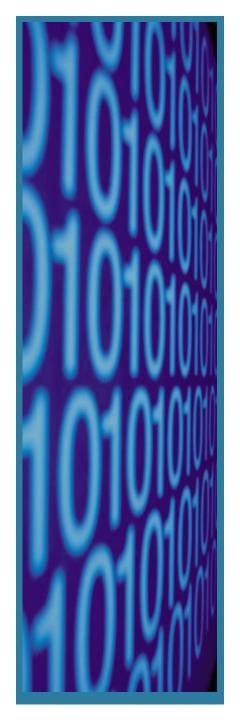


Library and information science (LIS) education has had to face the advances in technology, globalization and the social developments in geopolitical regions, which have required library and information professionals to develop services, collections and programs to address the institutional missions and information needs of 21st Century society.



Questions:

- what will constitute core knowledge and skills?
- who will guide the future of LIS education globally?
- how will the quality of programs be assessed internationally?, and
- will standardization disregard local library and information traditions, practices and needs?





can't predict future but can shape or plan it

Leading for the future, understand for the present



We are living in exponential times



It's not ideas that drive innovation but the culture, thus the people, in an organization

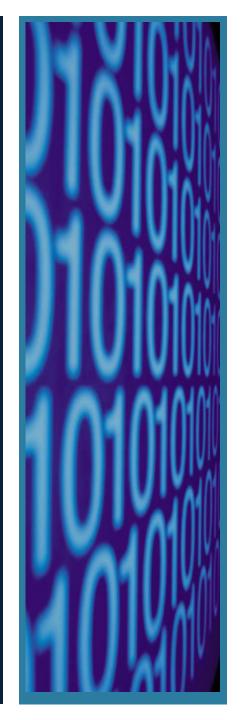
Quote: Rao, J. 2010. http://innovationatwork.wordpress.com/page/2/;

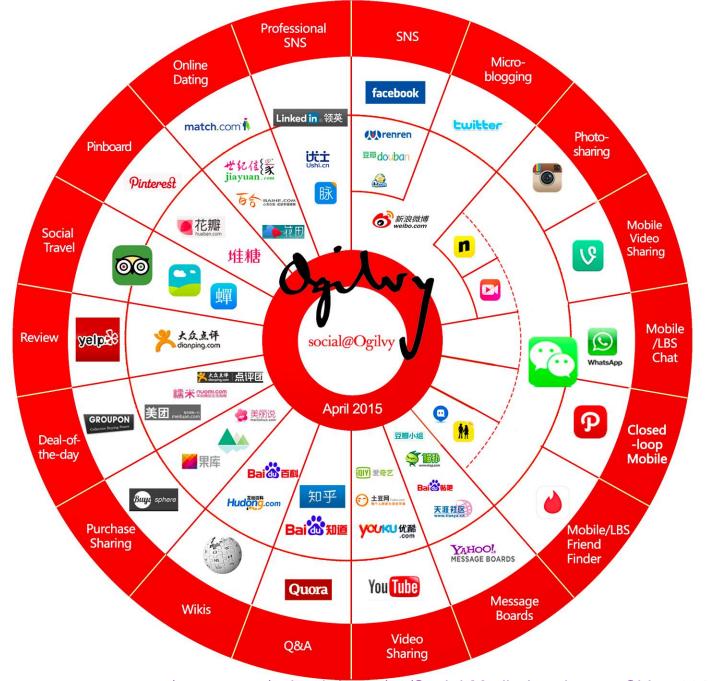
Image: http://thumbs.dreamstime.com/z/business-people-global-business-meeting-45183067.jpg

SCANNING THE FIELD

Information Landscape

- Who is creating the content (any one)
- What information looks like (multimedia)
- What senses engage information (transliteracy)
- How we access information (anywhere)
- Where it is housed (public/private, information institutions and beyond)
- Who is accessing information (diverse and globalized)





http://thomascrampton.com/wp-content/uploads/2015/03/Social-Media-Landscape-China-2015.jpg

Not the information of yesterday

Big data

Wearable technology

tweets

Mashups

Mobile computing

infographics

Smart technology

Open



LIS FIELD

- WHAT
- WHO
- HOW
- WHERE
- What education is needed?

Where is LIS education headed?

Milestones (celebration, forecasting)

- Salzburg Curriculum in LMS (2011)
- Information Professional 2050 (UNC 2012)
- o ASIS&T 75 (2012)
- IFLA SET 40 (2014)
- ALISE, University of Barcelona, and University of the Punjab 100 (2015)

Pathfinder (my eyes and ears):
ALISE, IFLA SET, COA (i/e),
Professional engagement



Paths taken

- iSchools
- Mergers, downsizing (e.g., LSU, St. Catherine U., Indiana, FSU, UCLA, Western, etc.)
- Online education, MOOCs
- Different/more degrees (NA > undergraduate, non-library master's; OTHER REGIONS > graduate)
- Certificate programs, dual degree programs, cross-sector (archives, libraries, museums) approach
- Professional development



Latin American and Caribbean library underdevelopment is a consequence of erratic education of librarians for more than 60 years*:

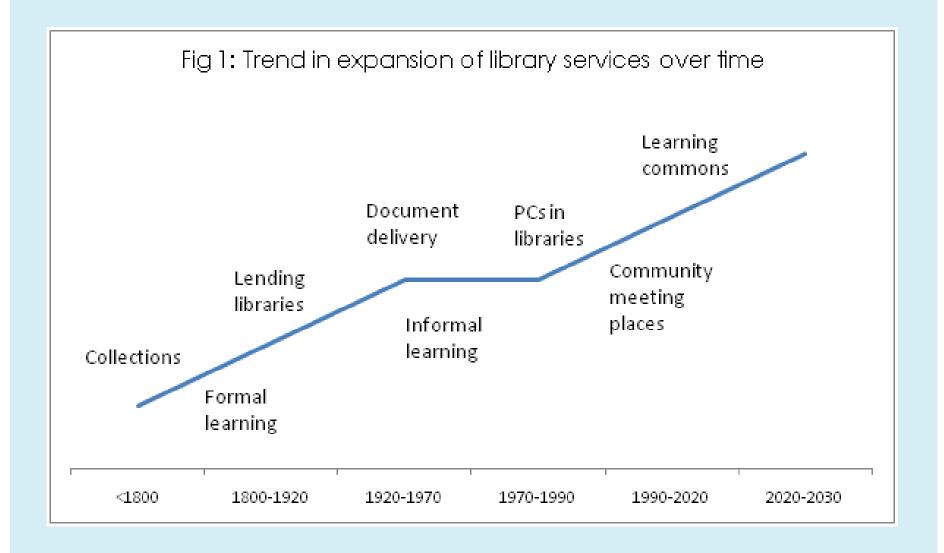
- •Unfocused programs
- External influences
- •Underestimation of the library profession

*Licea de Arenas, Judith. "LIS Education in Latin American and the Caribbean," *III International Seminar on Library and Information Science Education and Research (LIS-ER)*, Faculty of Library and Information Science, University of Barcelona, 4-5th June 2015; Barcelona. http://bd.ub.edu/liser/

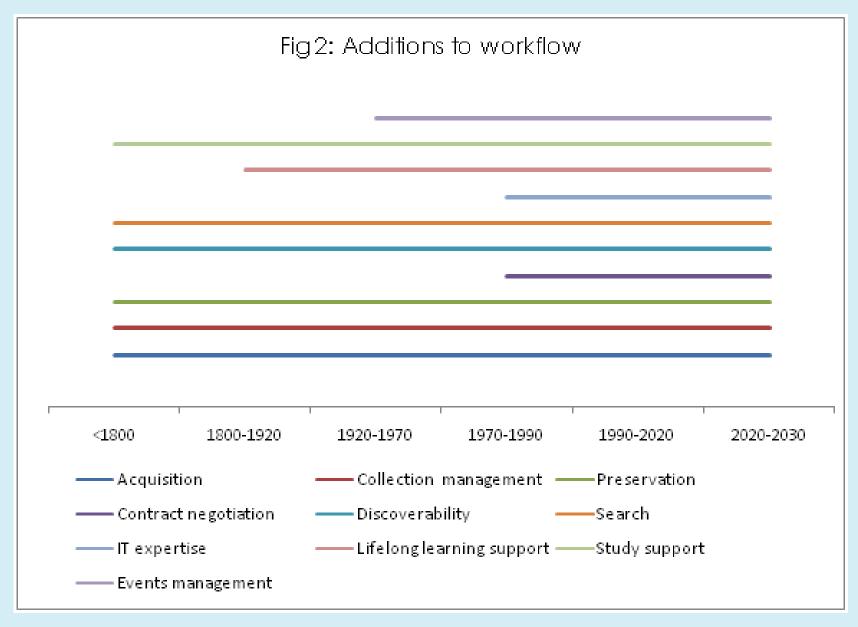


The main purpose of professional education is transformation. As such professional education should focus not just on skills and knowledge acquisition but also on helping students to develop ways of being the professionals in question...skill and knowledge alone does not ensure skillful professional practice...To be successful, professional education must engage the whole person, what they know, how they act, and who they are.

Partridge, H. (2011). Library and information science education 2.0: Guiding principles and models of best practice ALTC Fellowship Report. Retrieved from http://eprints.qut.edu.au/46147/



Australia Library and Information Association. *The Role of Libraries and Library and Information Professionals*. https://www.alia.org.au/information-and-resources/about-sector



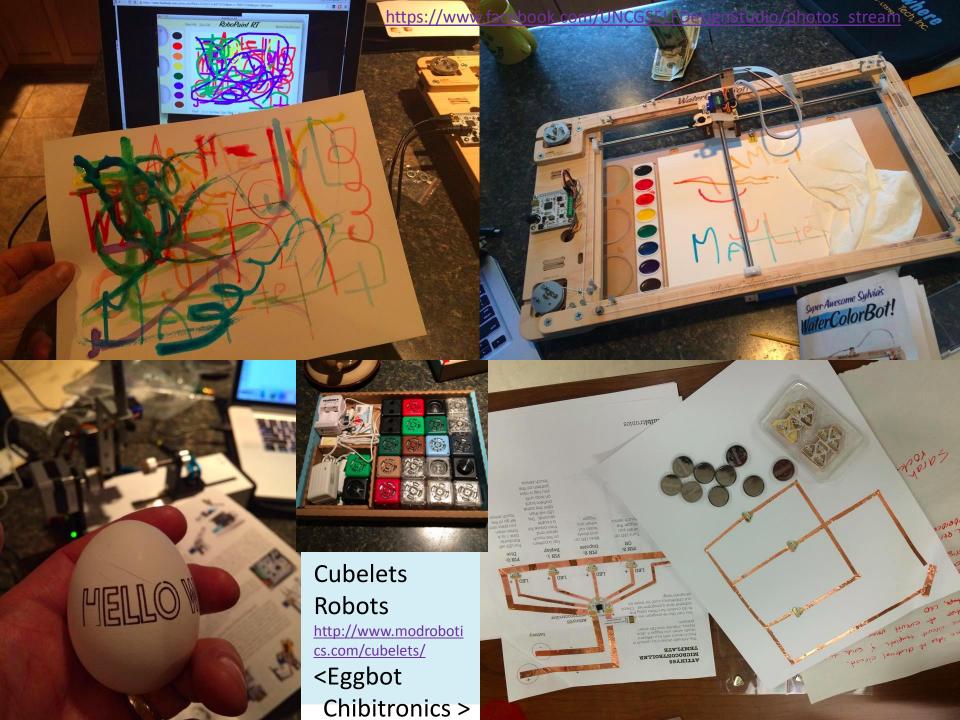
Australia Library and Information Association. *The Role of Libraries and Library and Information Professionals*. https://www.alia.org.au/information-and-resources/about-sector





http://librarymakerspace.blogspot.mx/2013/1 2/stockholm-teen-library-space-is.html

http://kulturhusetstadsteatern.se/Bibliotek/TioTretton/Om-TioTretton/



DIGITAL/SOCIAL/CULTURAL/POLITICAL/ ECONOMIC

SCOPE of LIS Education

- Attitude: ethic of caring, professionalization, democratizing technology, lifelong learning, service excellence, ROI
- Skills/Knowledge:
 - Management (institutional, people, project) > planning and designing solutions
 - organization of information and assets
 - creation of content
 - preservation of cultural heritage
 - advocacy and promotion (marketing, fundraising, outreach)
 - Information services (e.g., instruction, discovery, lifelong learning)
 - interpersonal skills, etc.

LIS on the move (examples)

- From content to learning to engagement (e.g., Biblion)
- Multipoint access and format (e.g., museums)
- Space (e.g., Stanford library, <u>Bookless SAPL</u>)
- Digital archives (e.g., DPLA)
- Consortiums and federations
- Open access, learning, governance and movements

ALIA'S CORE SKILLS AND KNOWLEDGE (REVISED IN2012):

Core Elements of the LIS curriculum will include:

- Knowledge of the broad context of the information environment
- 2. Information seeking
- 3. Information infrastructure
- 4. Information organisation
- 5. Information access
- Information services, sources and products
- Information literacy education
- 8. Generation of knowledge

- The Information Environment, Societal impacts of the information society, Information Policy and Ethics, the History of the Field
- 2. Information Generation, Communication and Use
- Assessing Information Needs and Designing Responsive Services
- 4. The Information Transfer Process

Australia Library and Information Association. The Role of Libraries and Library and Information Professionals. https://www.alia.org.au/information-and-resources/about-sector Guidelines for Professional Library/Information Educational Programs – 2012. http://www.ifla.org/publications/64

- 5. Information Resource Management to include Organization, Processing, Retrieval, Preservation and Conservation of Information in its various presentations and formats
- 6. Research, Analysis and Interpretation of Information
- Applications of Information and Communication Technologies to all facets of Library and Information Products and Services
- 8. Knowledge Management
- 9. Management of Information Agencies
- 10. Quantitative and Qualitative Evaluation of Outcomes of Information and Library Use
- 11. Awareness of Indigenous Knowledge Paradigms.

WHAT IS OUR CORE KNOWLEDGE?

Core Courses

Foundations

Technology

- Information Access
- InformationOrganization
- Collection Development
- Management

2012 Review of the core courses ALAaccredited Master's LIS programs

- 3 (5%) no CC required
- 7 (12%) required 1CC
- 12 (21%) required 2CC
- 24 (41%) required 3CC
- 8 (14%) required 4CC
- 4 (7%) required 5 or more core courses.

AN LIS SCHOOL IN CONTEXT

Provost <university>

Community: Local, National, International **Director** <School>

Professional Community

Students

Chair < Department >

Accreditation

Alumni

Who/What can lead us?



Which degree? What is it for? Who are we training?

- Global > IFLA, iSchool
- National and regional > LIS associations (e.g., ALISE branding, EUCLID, CISAP, A-LIEP, CILIP) and accreditation (e.g., CILIP, ALA)
- Accreditation (program, individual)
- Professional development (e.g., National Coalition to Advance Learning http://coalitiontoadvancelearning.org



Bertot, John Carlo, Sarin, Lindsay C. and Percell, Johna. Re-Envisioning the MLS: Findings, Issues, and

TKC-LIIVISIOIIIII	g the MLO. I mulligs, iss	ucs, and	
Considerations	s. College Park, Marylan	d: College of	
Information Stu	udies, University of Mary	yland, August 1, 2015.	
Table I. Areas of MLS Future Curriculum.			
Content Area	Skills	Application	
Technology (current,	Hardware	Public access technologies	
emerging, and concepts)	Software	Interoperability	
	Mobile platforms	Service/resource provision	
	Website development	 Digital content design and presentation 	
	Digital content creation	Serving diverse populations	
	Social technologies	 Marketing and outreach efforts 	
	Usability/accessibility		
Digital Asset	Metadata	Resource locators	
Management (ability to	Information organization	Records management	
create, store, and	Data storage	Preservation	
access digital assets)	 Access/retrieval systems 		
Data (Big, local, and	Coding	Hackathons	
personal)	Analytics/analysis	Local data hub	
71	Visualization	Data repository	
	Organization	 Community needs assessment 	
	Open data	Community impact	
9 11 111	Geospacial tools	Transparency/openness	
Assessment and	Planning and designing evaluation	Advocacy	

Assessment and Planning and designing evaluation Advocacy programs Impact/value demonstration Evaluation (planning,

Management

Continual improvement

Research methodology

Statistical/data analysis

analysis, impact)

Bertot, John Carlo, Sarin, Lindsay C. and Percell, Johna. Re-Envisioning the MLS: Findings, Issues, and Considerations. College Park, Maryland: College of Information Studies, University of Maryland, August 1, 2015.

Policy	 Understanding federal, state, and local information policies Policy analysis Impact of information policies on the information professions and organizations 	 Advocacy Policy influence Working with policymakers Forming partnerships and alliances
Cultural Competence	 Understanding and respecting diverse populations Understanding demographic trends Understanding the relationship between socioeconomics and opportunity 	 Program design Information service and resource design Community needs assessment Inclusive design Innovation and social change
Information Needs	 Information needs assessment Eliciting information needs from a wide range of users Understanding information behavior 	 Program design Information service and resource design Community needs assessment Inclusive design Customer Service
Making	Design thinking STEM/STEAM/STREAM Building/making	 Maker spaces Prototyping 3D printing Innovation/entrepreneurship
Change	Change management Social innovation Leadership	 Community change Challenge resolution Disruption Innovation

Librarianship is not a set of skills to be learned, or a set of degrees to be mastered. Librarianship is a conversation that has taken place over millennia. It is a conversation that we must all be a part of or it will die. It will not die from defunding, Google, and whether we make the transition to RDA. It will die if librarians forget they have an obligation to constantly reinvent ourselves, imagine a better future, or stay silent until asked our opinions.

Beyond the Bullet Points: Rock Stars
Posted on March 15, 2013 by rdlankes http://guariz.syr.edu/olog/?p=2864

New Librarianship Master Class [MOOC]

http://ischool.syr.edu/future/grad/newlibopencourse.aspx

LEARNING SPACES AND THE DESIGN OF Future-Oriented

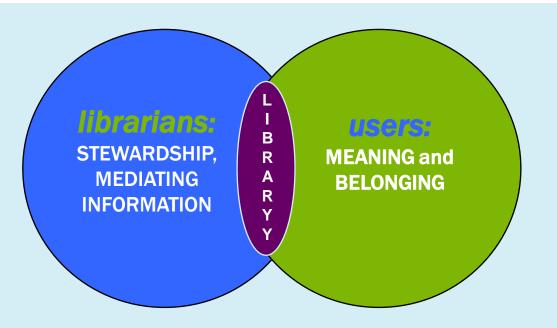
LIBRARIES

LIS Education

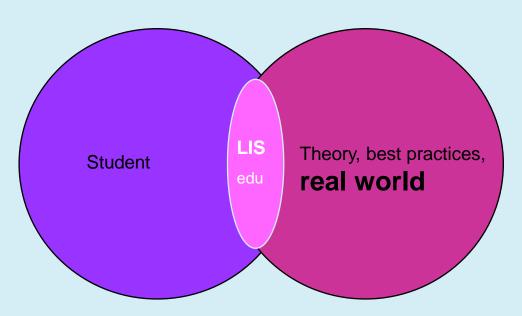




p and bottom right photos by Kevin rienegan; Bottom left photo courtesy of Detroit Public Libra



CONNECT



LIBRARY [EDUCATION] NOW AND THE FUTURE:

From
Transactional to
Transformational





MLIS degree:

- hybrid online/oncampus at San Jose State
- on-campus at Pratt SILS here in New York
- online through
 Florida State

Institution:

- BrooklynPublic Library
- Brooklyn
 Museum
- Brooklyn Historical Society

Bottom line:

 ...how and where we did our degrees matters very little, and that what does matter is that we are enthusiastic about the work.

Source: http://micahvandegrift.wordpress.com/2010/12/23/online-mlis/

Connections: eHub

Broader perspective: http://www.ajc.com/news/business/more-employers-value-online-degrees/nQJjd/

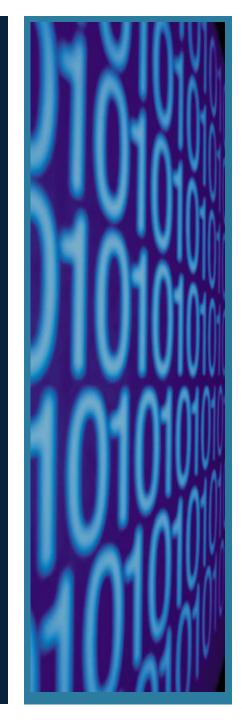
F2F OR ONLINE?

Value of degree to professional preparation and career opportunities

Image: lis.uncg.edu

RENEWAL IN LIS EDUCATION

- 1. LIS education is not just for libraries and librarians (e.g., CHO, information industry, etc.)
- 2. What should be taught (need to identify core courses and new content)?
- 3. Competencies vs. skills
 - advocacy, project management, soft skills, teaching
- 4. How to certify level/quality of professional training? ALA-accreditation or beyond?
- Expanding access (affordability, MOOCs and online education)
- 6. At what level is a professional education? Undergraduate, Master's, Certificate?
- 7. Where is our academic home? (disciplinary and hierarchical)





Ismail Serageldin (Founding Director, Bibliotheca Alexandrina), in his talk "Embracing the Challenge, Inventing the Future", described a fast-moving technological landscape where libraries would thrive with librarians as active learners, with library spaces re-imagined to meet evolving needs and contexts, and with professional values serving as the foundation of librarianship.

IFLA SET 40TH
ANNIVERSARY
SUMMIT
AUG. 18, 2014

- Over 150 registrants from 50 countries
- http://conference.ifla.org/past-wlic/2014/ifla80/node/897.html

Image:



Lynn Sipiglini Connaway (Senior Research Specialist, OCLC Research) spoke about the opportunities in library and information professional education rather than a one fit solution. This metamorphosis into a butterfly, envisions education and training of the future library workforce, with an emphasis on people and relationship building, in order to develop service excellence.

Source: http://conference.ifla.org/past-wlic/2014/ifla80/node/897.html



THANK YOU



Images: http://sixminutes.dlugan.com/wp-content/uploads/2008/02/question-mark.jpg



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